

## United Fund of Surry 2023-2024 Partnership Options

Partnership support allows United Fund Agencies to strengthen and serve our community by helping meet the needs of our neighbors.









Partnership Amenities: Listed on back Deadline July 1, 2023

WWW.UNITEDFUNDOFSURRY.ORG



336-789-3078



## 2023-2024 Partnership Amenities

TEEP/TLOCALSURF						
United Fu	nd of Surry	Partnershi	p Opportu	nities 2023	-2024	
Partnership Level Partnership Amount	Presenting	Platinum	Gold	Silver	Bronze	Friend
	20,000	\$15,000	10,000	\$5,000	\$3,000	\$1,500
Downtown Rocks and Runs Au	gust 12, 2023					
Event Banner	$\checkmark$					
Pre-Race & Finish Line Banner	~	$\checkmark$	$\checkmark$			
Event Marketing Materials*	~	~	$\checkmark$	$\checkmark$		
Start & Finish Line Flag	~	~	$\checkmark$	~	~	
Logo on 8 Mile Markers	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	~	
Free Vendor Space	~	$\checkmark$	$\checkmark$	$\checkmark$	<b>~</b>	$\checkmark$
Your Marketing Materials in Swag Ba	~	~	~	~	~	$\checkmark$
Race Entries & Tshirts	16	16	8	4	4	2
T-shirt Acknowledgement	~	~	×	~		$\checkmark$
Social Media Acknowledgements	~	~	~	~	~	~
Greater Granite Open Octob	er 13,2023					
Event Banner	$\checkmark$					
Event Marketing Materials*	$\checkmark$	$\checkmark$	$\checkmark$			
Golfer Participant Registrations	16	12	8	4	4	4
Logoed Food Display	$\checkmark$	$\checkmark$				
Signage at Tee Box	$\checkmark$					
Hole Sign	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	~
Bourbon Bonanza January	20, 2024					
Event Banner	~					
Name on Barrel Top	~	~				
Entertainment Banner	~	~				
Name on Menu	$\checkmark$	$\checkmark$				
Number of Dinner Tickets	2 Table of 8	Table of 8	4 Tickets	2 tickets	2 Tickets	
Free Tasting	$\checkmark$	$\checkmark$	$\checkmark$			
Logoed Basket for Auction	3	2	2	2	1	
Event Marketing Material*	~	~	~	$\checkmark$	~	$\checkmark$
March Madness Radiothon Mar						
Event Banner	$\checkmark$					
Event Commercials	10	8	5	3	_	_
Event Marketing Material*	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Co-Host Radiothon Opportunity	$\checkmark$					
4 Appearances during Radiothon		$\checkmark$				
Logo on 7000 Pledge Forms	<b>×</b>					
20go carriedge i onno						
All Parneters	logo will appear o	on two (2) retrac	table banners di	splayed at each	event.	
* Event Marketing Mat						3

Partnership Agreement time line July 1, 2023 to June 30, 2024